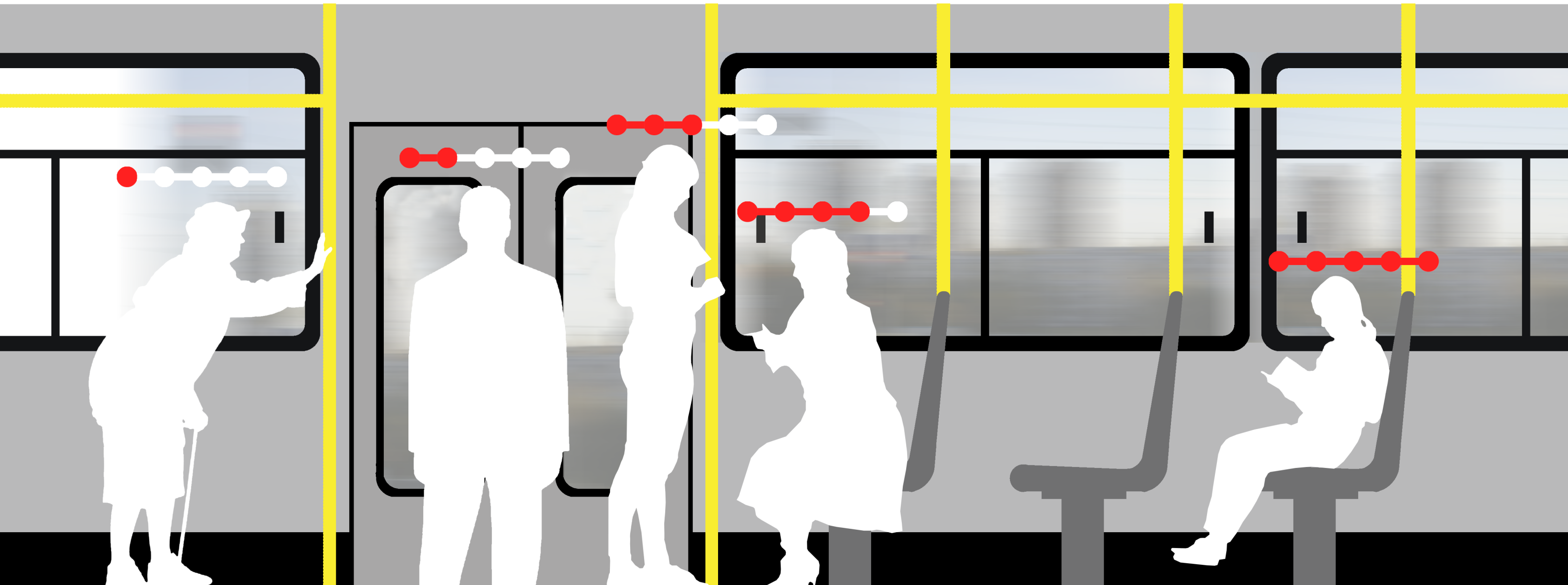
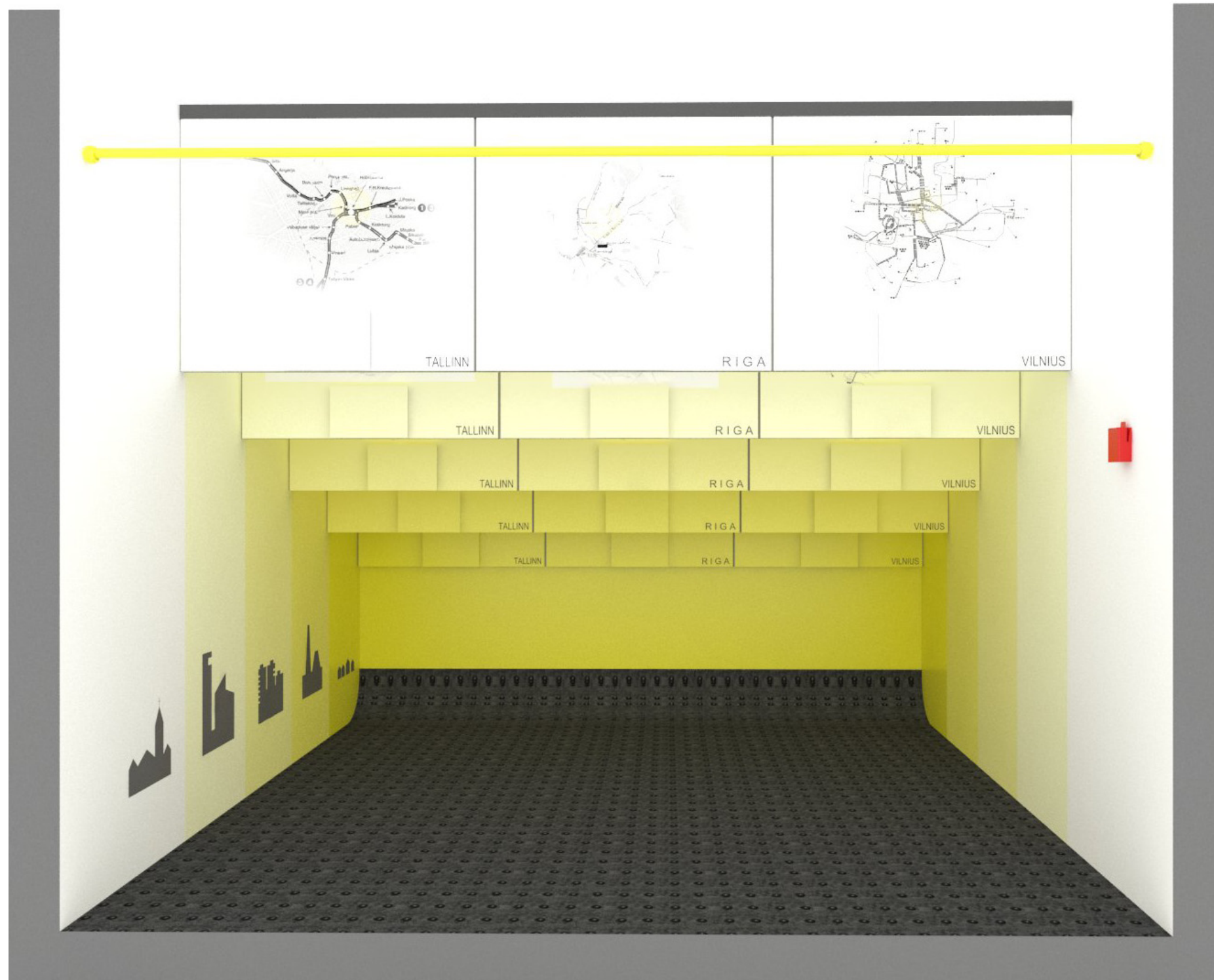


HOW DEEP IN THE CITY ARE YOU?



DO YOU SEE THE CITY AS A LABYRINTH OF OLD TOWN STREETS? CAN YOU FEEL IT AS A WIND THRUST BETWEEN HIGHRISE BUILDINGS OF THE CITY CENTRE? MAYBE YOU HEAR IT AS LAUGHTER OF CHILDREN PLAYING IN THE YARD OF DWELLING BLOCKS?

AWARENESS OF THE CITY COMES THROUGH THE PERCEPTION OF IT'S DISCRETE LAYERS AND PERSONAL EXPERIENCES OF A SPECTATOR. AN IDEA OF THE PAVILION IS TO GIVE VISITORS A 'BUS RIDE' THROUGHOUT DIFFERENT ATMOSPHERIC LAYERS OF THE THREE BALTIC CAPITALS.



LAYERS:



THE FIRST 'STOP' REVEALS AN ATMOSPHERE OF **OLD TOWN** - THE MOST RECOGNISABLE PART OF EACH CITY.



THE SECOND 'STOP' BRINGS VISITORS TO THE **CITY CENTRE** - THE LAYER OF MODERN SCALES AND FUNCTIONS.



THE THIRD 'STOP' IS **DWELLING DISTRICT** - THE LAYER WHICH IS EXTREMELY FAMILIAR TO CITIZENS, BUT RARELY VISITED BY TOURISTS.

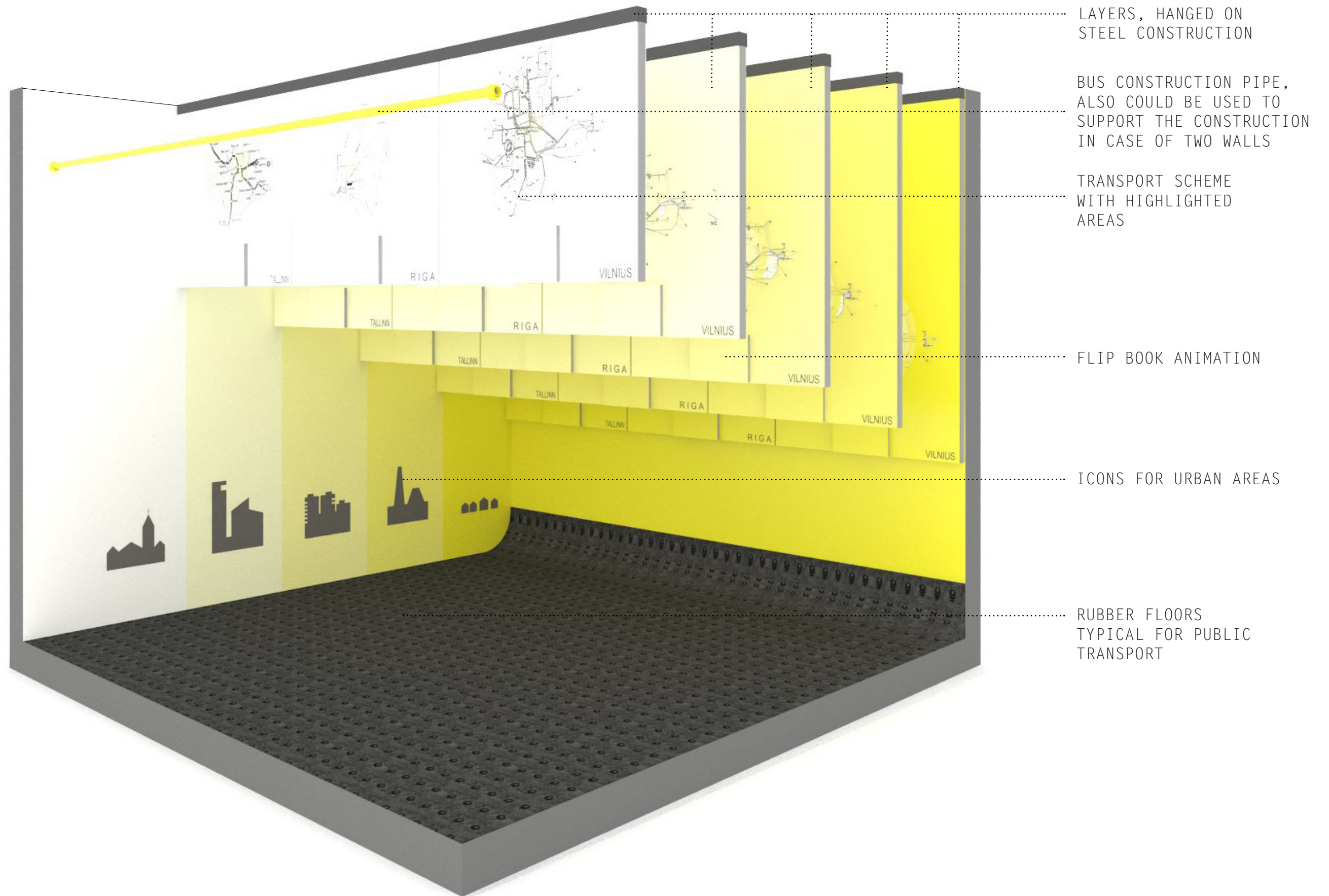


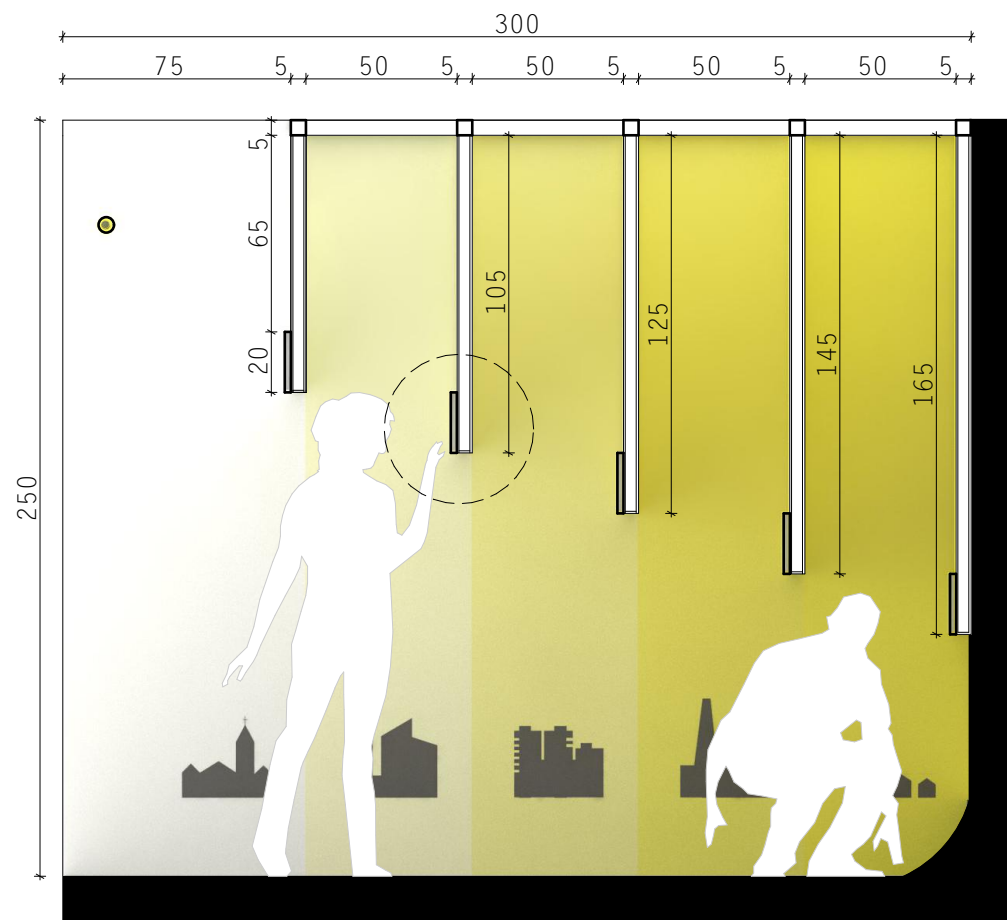
THE FOURTH 'STOP' DEPICTS AN ATMOSPHERE OF **INDUSTRIAL DISTRICT** - AN IMPORTANT BUT NOT HUMANISED LAYER.



THE FIFTH AND THE LAST 'STOP' IS A DISTRICT OF **SINGLE FAMILY HOUSES** - CHAOTIC AND HARDLY PERCEPTIBLE LAYER.

EACH SUBSEQUENT LEVEL OF THE PAVILION IS LESS CONVENIENT TO EXPLORE THAN THE PREVIOUS ONE. VISITORS ARE FACING THE DECISION HOW DEEP IN THE CITY THEY ARE READY TO GO.

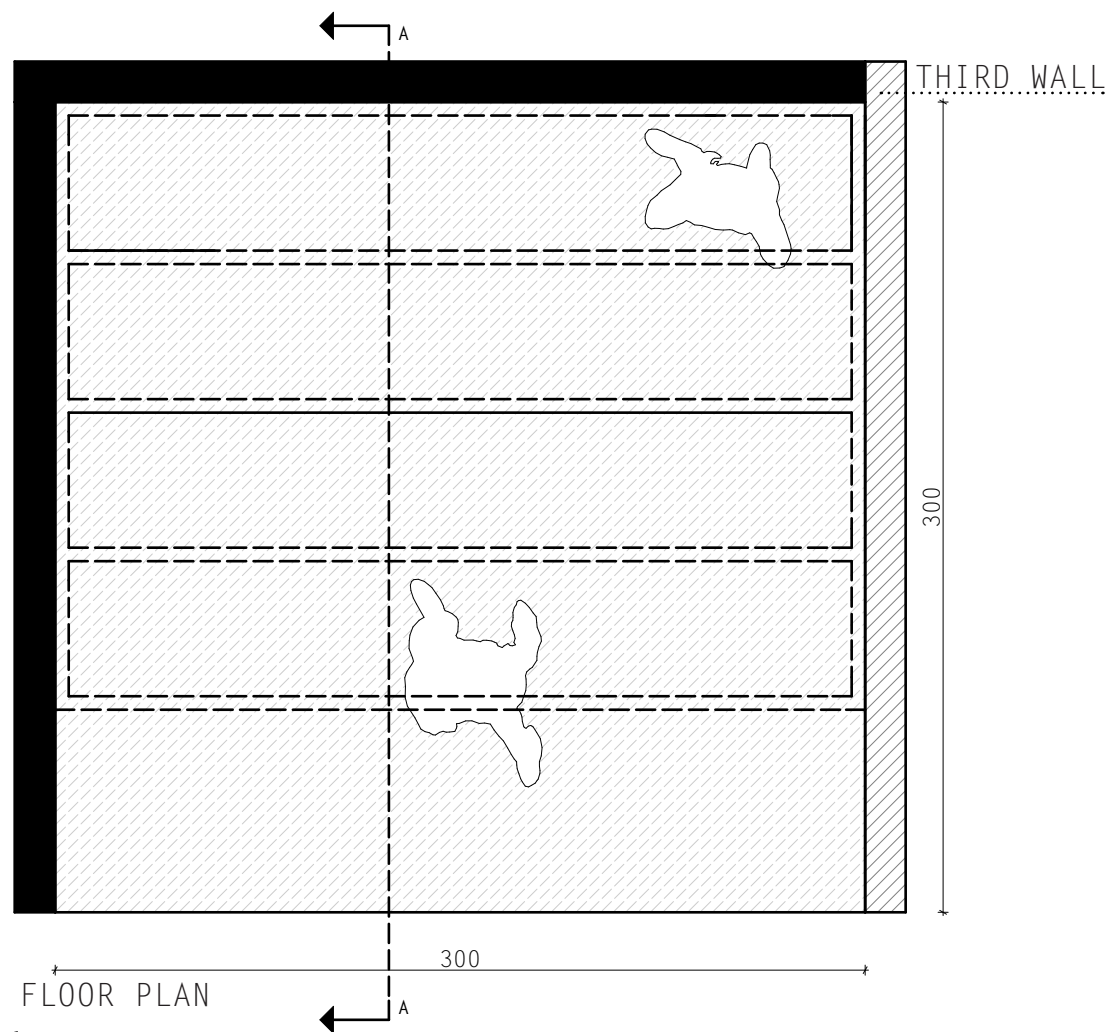




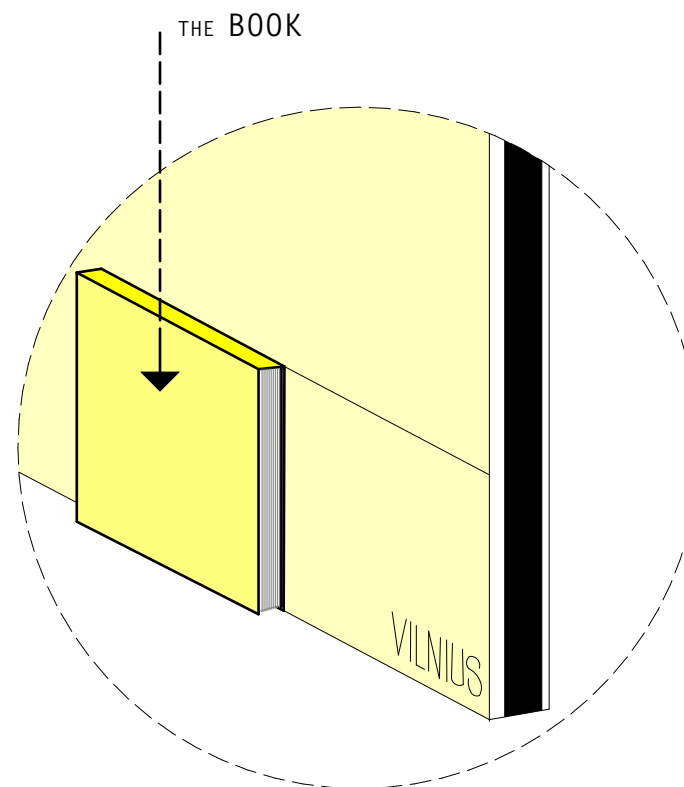
SECTION A-A



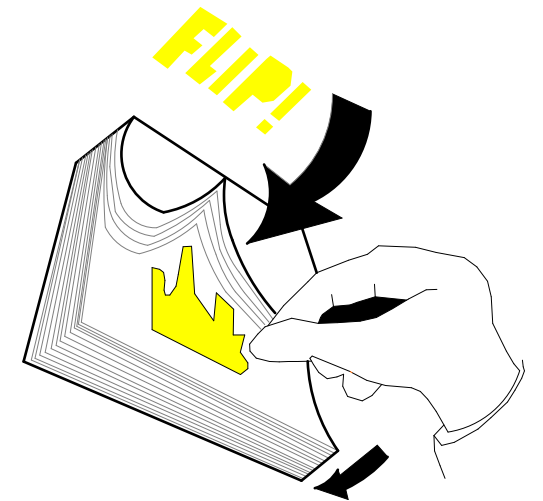
EXPLORE DIFFERENT LAYERS OF THE CITY - TOUCH THE CITY SOUL



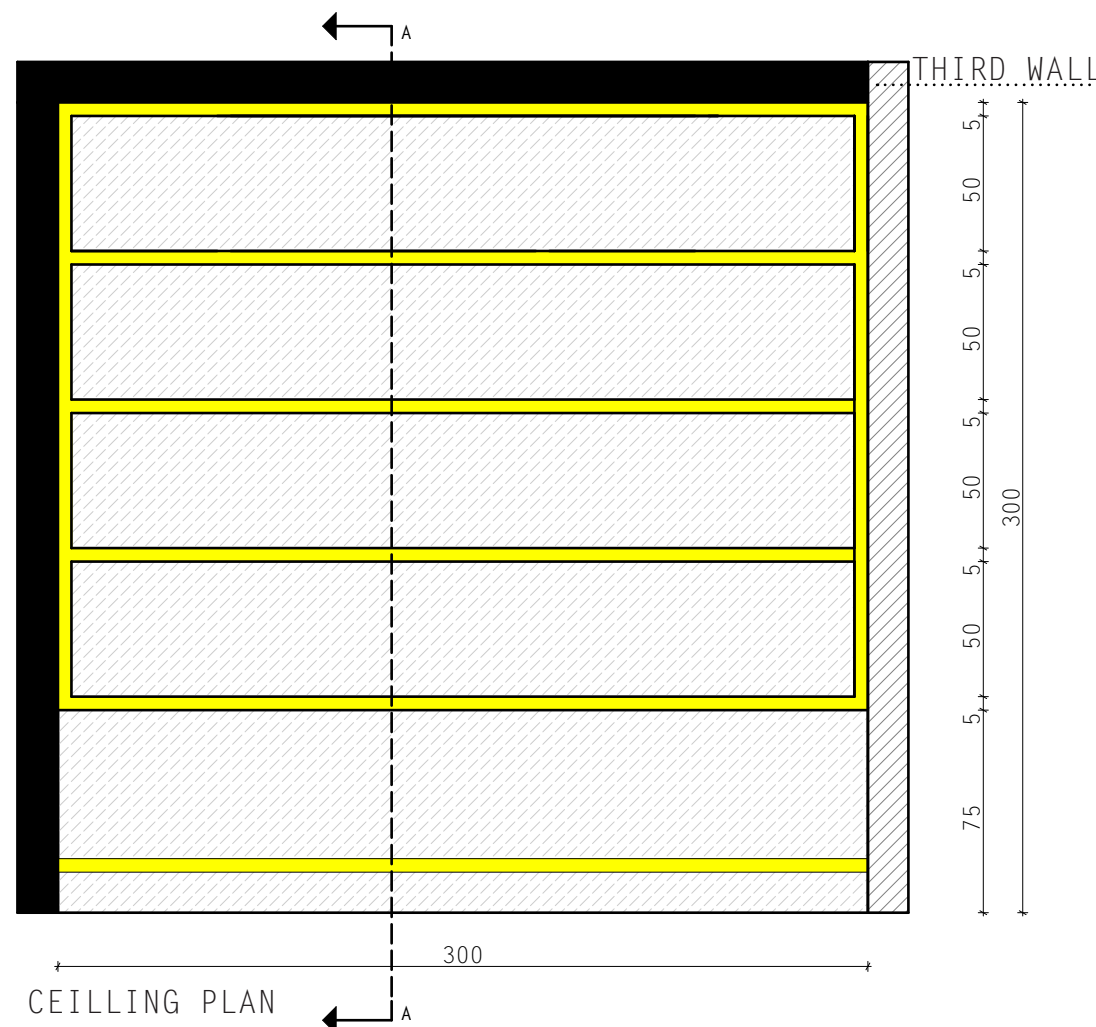
FLOOR PLAN



HOW THE BOOK WORKS?

FLIP TO READ THE STORY
TO TOUCH THE CITY

FLIP BOOK IS AN INTERACTIVE TOOL TRANSFERRING AN ATMOSPHERE OF EACH CITY LAYER THROUGH ANIMATION. FLIPPING THE PAGES AT THE FAST PACE VISITOR IS EXPERIENCING CERTAIN SCENARIOS OR DETAILS. MAY IT BE THROUGH THE EYES OF AN OLD LADY GOING TO THE DOCTORS BY BUS AND CONCENTRATING ON EVERY SINGLE FLOWER POT SEEN THROUGH THE WINDOW [USUALLY ONLY CIRCULATING IN DWELLING DISTRICT], OR A STUDENT EVERY SINGLE CAR ON HIS WAY BACK HOME TO THE OUTSKIRTS [VISITING ALL THE LAYERS OF THE CITY]. EACH OF THE BOOK ALLOWS THE PAVILLION VISITORS INTO SOMEONE'S PERSONAL EXPERIENCE WHILE GOING THE USUAL ROUTE.



CEILLING PLAN

CONCEPT OF
THE
SOUVENIR

SET OF THREE
FLIP BOOKS
COVERED WITH
TRANSPORT
TICKET IMAGES
(ONE FOR EACH
CAPITAL).

THE SET IS
PACKED INTO THE
BOX SHAPED AS
ICONIC RED
TICKET MARKER.

