

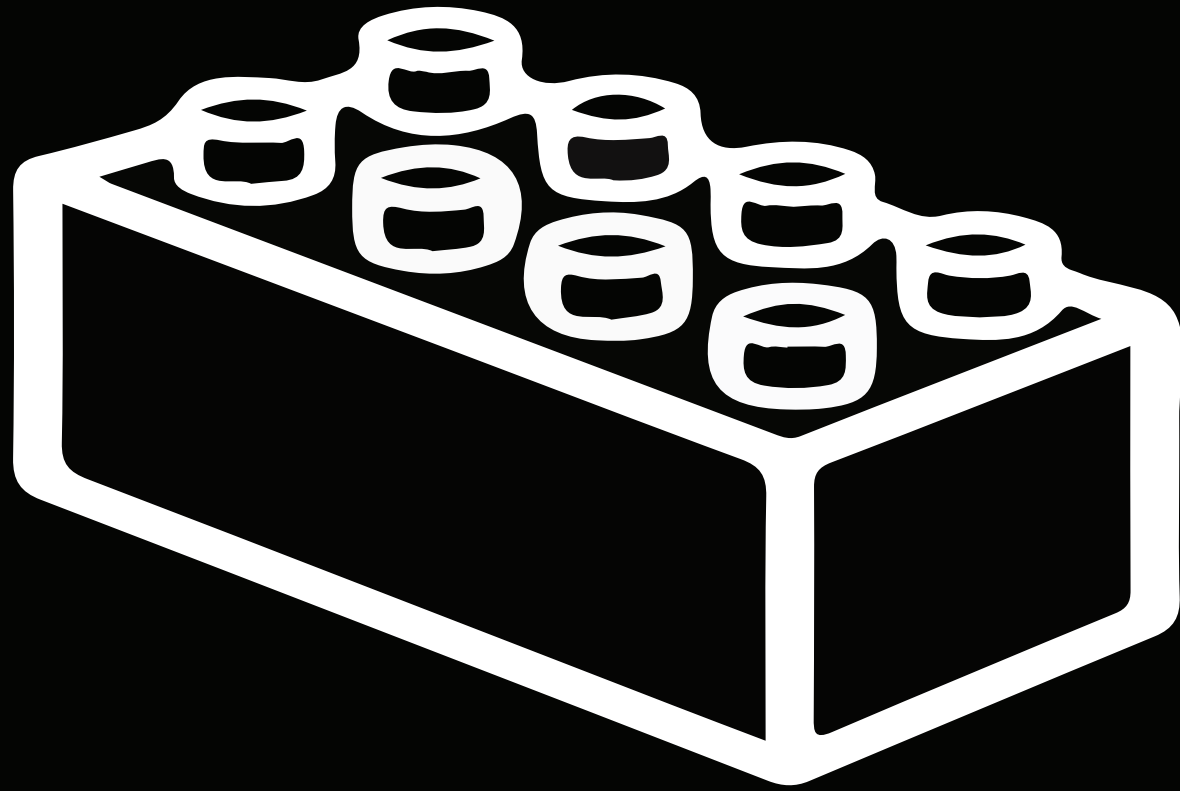


### Architect's playground

The soul of the city is its houses and inhabitants.

Each participant can contribute to the Soul city project with one standard white 2 x 4 LEGO brick.

Resulting project will be a cognitive reflection on all the attendees of the Seoul exhibition.



*One standard brick  
16 x 32 x 12 mm*

*1 brick = 20c.  
10 000 bricks = 2000 eur*



*Interactivity*



*Continuity - Lego  
pieces are reusable*



*Dynamic and  
expanding exhibition*



Reference picture,  
Olafur Eliasson  
Lego Construction  
High Line NYC

Free building area  
with White and  
clear bricks,  
Adam Reed  
Tucker

