

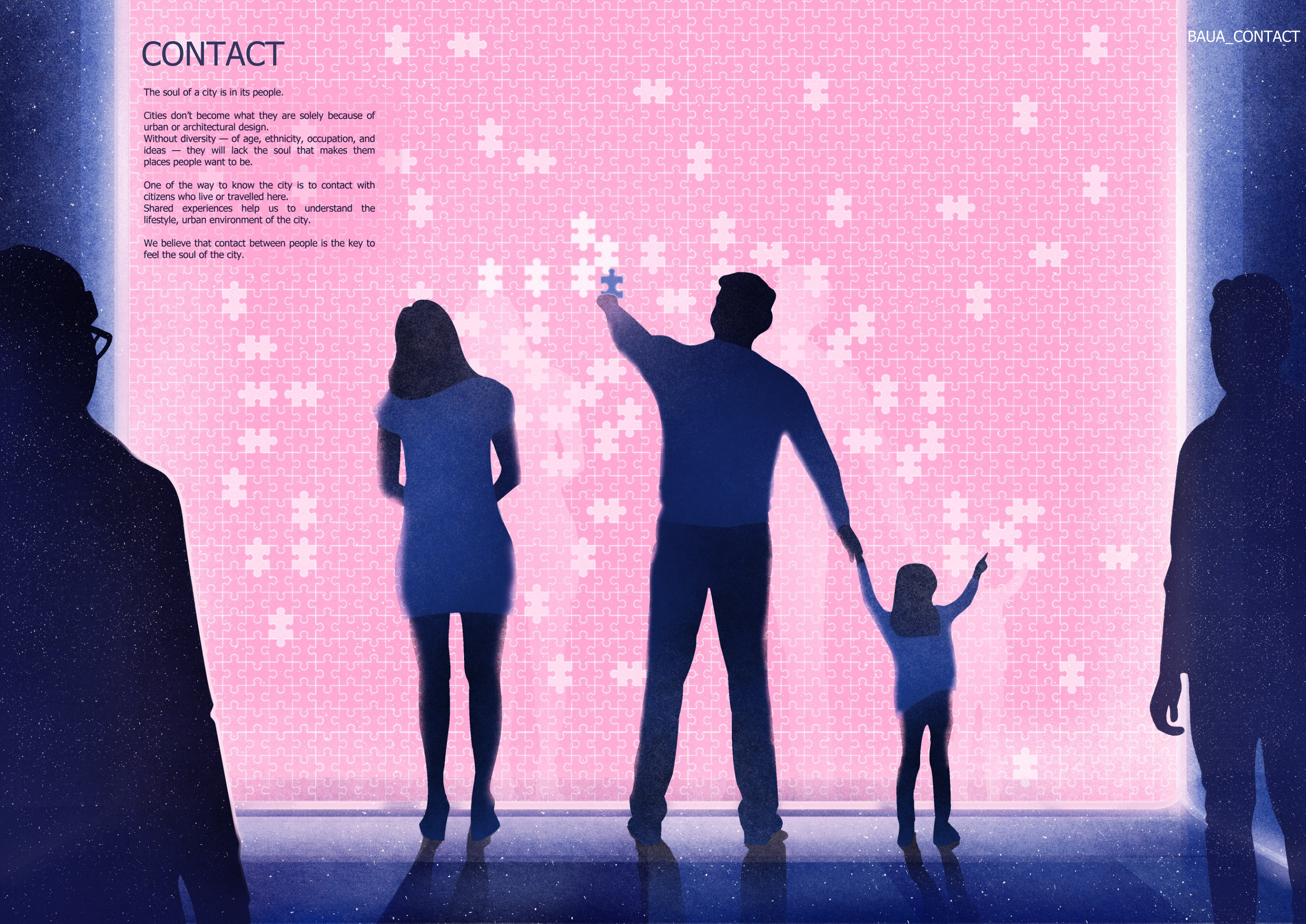
CONTACT

The soul of a city is in its people.

Cities don't become what they are solely because of urban or architectural design. Without diversity — of age, ethnicity, occupation, and ideas — they will lack the soul that makes them places people want to be.

One of the way to know the city is to contact with citizens who live or travelled here. Shared experiences help us to understand the lifestyle, urban environment of the city.

We believe that contact between people is the key to feel the soul of the city.

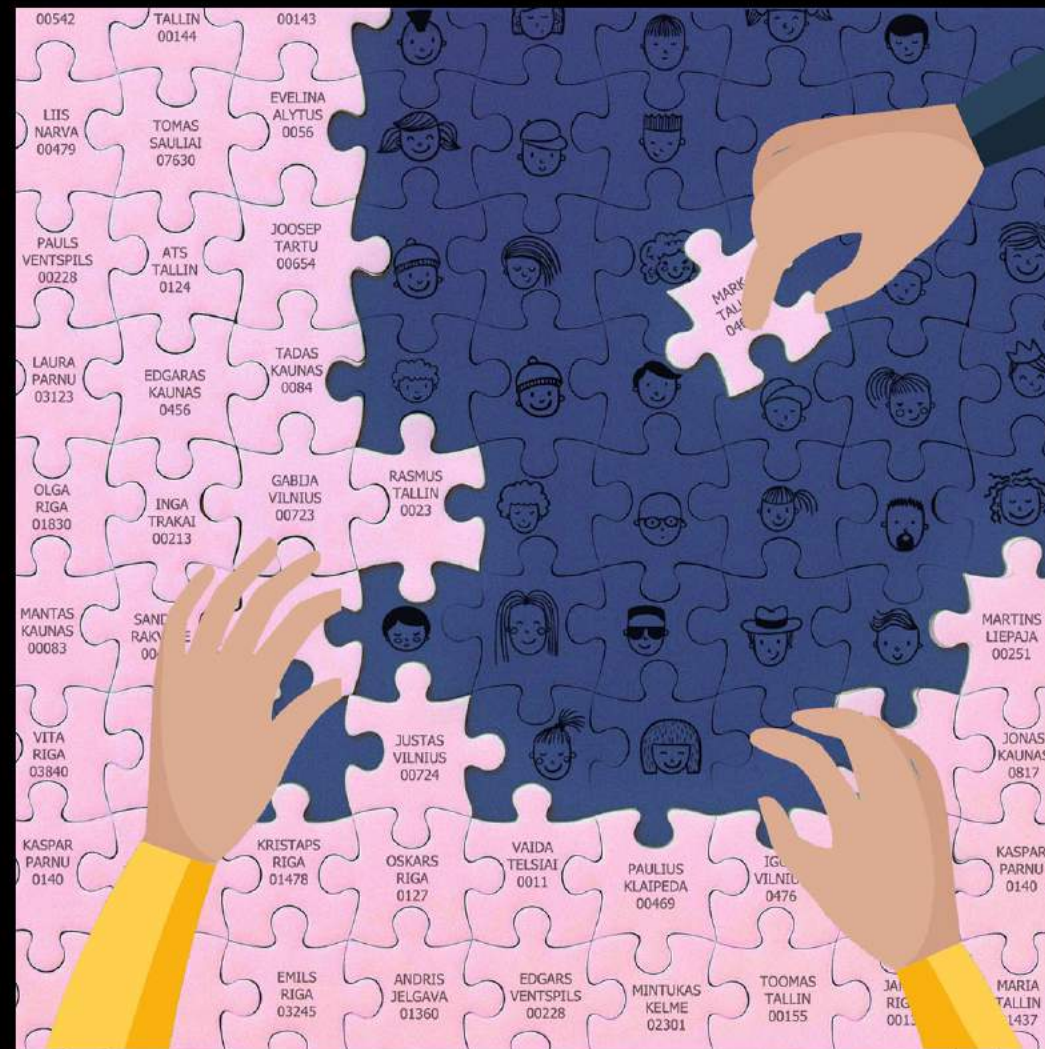


1.



Before UIA Congress, the contacts board on BAUA website is created. Citizens from the Baltic states cities will be the part of the exhibition. They share their names, social media and wait for the contact!

2.

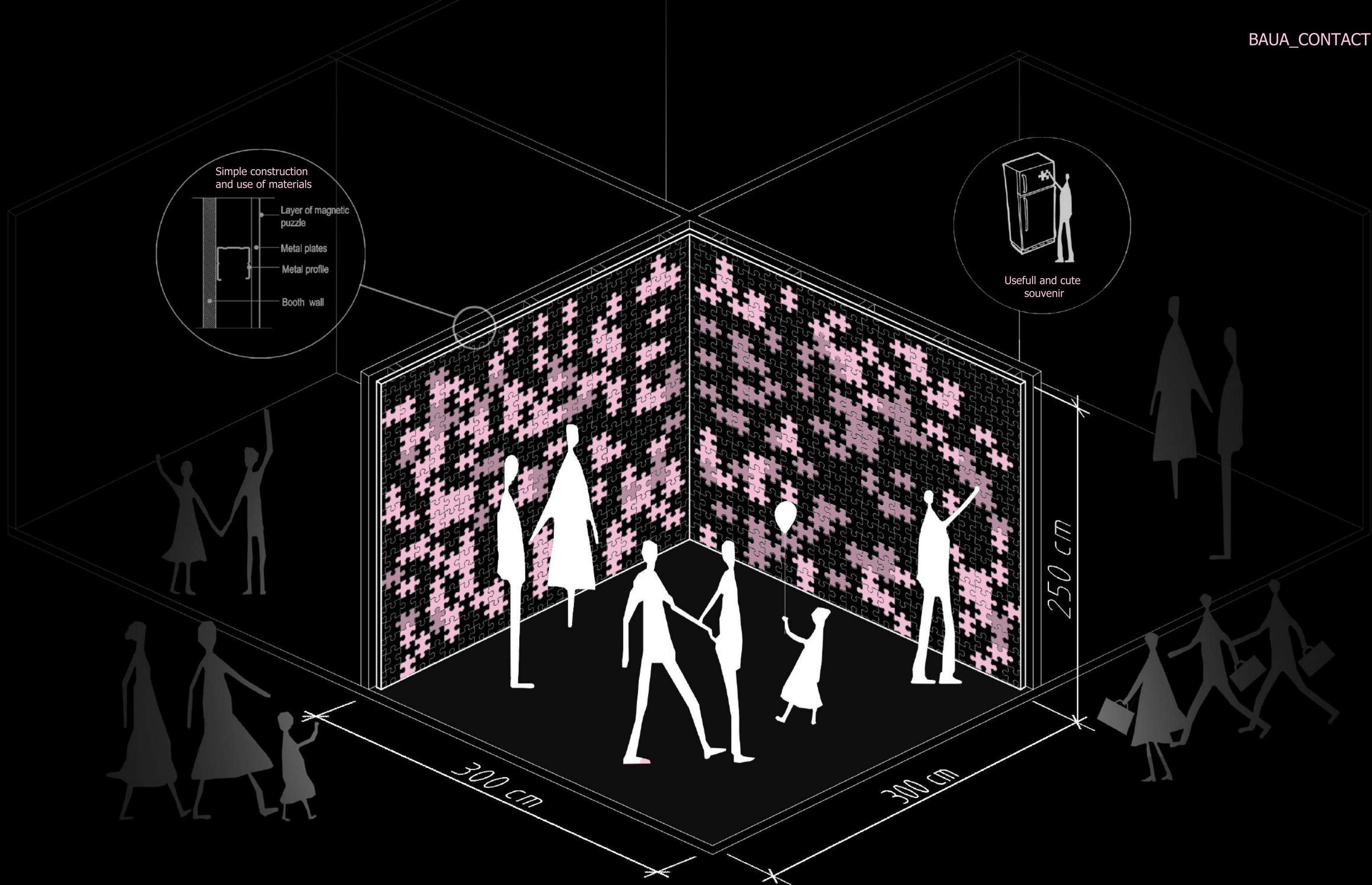


Every piece of puzzle is a contact. Visitors pick a puzzle and a face of citizen appears. Taken out piece is also a souvenir for visitor.

3.



Visitors decide how they want to contact citizen: by email, a call, social networks or even travelling. Contacts are ready to share their stories, recommend the most interesting places of their city, have a talk or host the visitor. The exhibition content offer an experience, a real contact between people to feel and reveal the souls of our Baltic cities.



Every piece of puzzle has a contact with each other, therefore we use it as a main element for exhibition – a symbol of contact.