

BAUA PAVILION ARCHITECTURAL IDEA COMPETITION

BAUA-UIA 2017 Seoul, Republic of South Korea

1. Competition Organizer – BAUA (Baltic Architects Unions Association). The coordinator of the competition is Rūta Leitanaitytė (Architects Association of Lithuania), tel.: (+370) 61572309, e-mail info@architektusajunga.lt).

2. About UIA and UIA Congress

The International Union of Architects (UIA) was founded in Lausanne, Switzerland on June 28, 1948 to unite the architects of the world, regardless of nationality, race, religion or architectural doctrine, and to federate their national organizations. (www.uia-architectes.org)

Described as the “Olympics of Architecture,” the UIA World Congress is a major international architectural event that attracts around 10,000 architects, engineers, researchers and students. Since the inaugural World Congress in Lausanne, Switzerland in 1948, it has taken place triennial in 24 different cities around the world.

3. About UIA Congress in Seoul (S. Korea) 2017

On the theme of “Soul of the City” UIA 2017 Seoul will provide all the participants with opportunities to discuss the future architecture and cities through the various programs including keynote speeches, technical sessions, international competition, workshops, exhibitions and tours. BAUA shall present our presence in the worldwide architectural scene. BAUA believes that simple but strong statement will convey our interpretation of the main theme “Soul of the City”.

According to the brief of the UIA Congress, only a living creature owns a soul. And a body without a soul is only a corpse. ”SOUL OF CITY,” UIA 2017 Seoul’s main theme, therefore projects our strong commitment and determination to acknowledging the importance of having souls dissolved in architecture and cities we live in.

Jean-Luc Godard once said, “A chicken is an animal with an interior and an exterior. Remove the exterior, there’s the interior. Remove the interior, and you see the soul.” A city, like Godard’s chicken, can also be considered as a living organism with an exterior or a body and an interior or organs. An exterior of a city can be understood as its apparent impression as entities or its master plan, whereas an interior of a city is seen to be the elements of urban structures such as squares, streets or buildings. Perhaps, the very notion of the proposed theme may be a challenging and perplexing concept to describe; yet the nature of soul can be portrayed as a subject with a mental and immaterial feature, unlike the body with a physical and material element.

Likewise, a soul differs from a spirit. Together with the Zeitgeist’s notion or the spirit of the time, a spirit is envisaged as being representative, symbolic, collective, sacred, and transcendental. A soul, in turn, belongs to all and is personal in contrast, being embodied with memories, passions and emotions of one’s ordinary life. One’s soul may be plural, complex, diverse, evolving or even contradictory at the same time, between good and bad, happiness and unhappiness, love and hate, and so on.

A soul is an essential element not only in human lives, and so is in cities. To revitalize a city, we must improve the state of its soul and body. Before everything else, we must be aware of the particularity of a soul interchangeable by a specific place where one lives. Like a soul of a man, a soul of a city can be differentiated from one another, as a soul is fostered without intentions and a living thing until death. Since a soul cannot be artificially created or manipulated but only “found” in the realities of the terrain on site, we must acknowledge the soul, generated by city as it is.

Roles of architects, in this context, seeking “SOUL OF CITY,” are indeed significant, delivering meaningful and diversified urban environments to life through the convergence of culture, nature and future.

4. The competition’s **purpose** is to find the best idea for exhibition booth what will originally interpret the main theme of the congress “Soul of the City” and will be easy to remember. From that basis the final design of the booth will be created with author(s) of the winners and professional designers. BAUA calls for ideas for the exhibition consisting of two parts:

1. The design of on-site exhibition/installation.
2. Souvenir the visitors can take away.

The exposition installation must be reusable!

Please consider nature of the Congress and scale of the whole exhibitions happening simultaneously.

5. Form of the Competition. Open and anonymous one-stage idea Competition. Information is available through all Architects' Union's websites: AAL (www.architektusajunga.lt), EAL (www.arhliit.ee), and LAS (www.latarh.lv).

6. Accessibility. The Competition is open to all architects, students, designers whoever reside within 3 Baltic states. Number of entry is not limited. Registration is not necessary.

No member of the Jury shall take part either directly or indirectly in the competition nor be entrusted either directly or indirectly with work connected with the prize-winning design. No member of the promoting body or an associate or an employee or any member concerned with the preparation or organising of the competition shall be eligible to compete or assist a competitor.

7. Competition language

English

8. Timetable

27.12.2016	Competition starts
09.01.2017	Deadline for inquiries
17.01.2017	Answers posted to all Unions websites
03.02.2017 at 12.00	Submission deadline
14.02.2017	Jury session
15.02.2017	Winners announced through all Unions websites

9. Questions-Answers

Participants may present questions by 09.01.2017 through e-mail to info@architektusajunga.lt
Answers to be posted to all Architects` Unions` websites no later than 17.01.2017.

10. Awards

1st Prize 1000.-€

2nd Prize 600.-€

3rd Prize 300.-€

11. The Jury. The Jury panel will consist of 7 members:

a) 2 members from each Architects Union:

Architects Association of Lithuania: Rūta Leitanaitė (AAL, current BAUA president), Aurimas Sasnauskas (architect)

Estonian Union of Architects: Hindrek Kesler (BAUA vice-president), Mark Grimitliht (architect, the winner of 2 previous BAUA pavilions 2011, 2014 competitions)

Architects Association of Latvia: Juris Poga (BAUA vice-president), Ilze Paklone (architect)

b) an invited jury member: Beatrice Leanza (an Italian curator and researcher based in Beijing since 2002. She has acted as Creative Director of Beijing Design Week since the 2013 edition and is currently head of its overseas program. She is co-curator of the international research program Across Chinese Cities since 2014 and as part of it curated the book 'Ideas in Action – Critical Design Practice in China' (2016). Her work is a focused exploration of practical and theoretical creativity engaging the contemporary urban condition from the vantage point of China).

12. Evaluation criteria and the Jury's work (which are not listed in hierarchical order):

a) Clarity of the idea;

b) Innovation and originality;

c) Attractive, engaging representation;

d) The multi-layered idea, so that the exhibition would be attractive and interesting both for the visitor, who can view it for only several minutes and for the visitor, who want to take a deeper look into the problem;

e) Rationality: a real idea that may be implemented, using a rational budget;

f) Safety of the visitors and the staff;

g) Possibility to dismantle, transport and demonstrate the content of the pavilion later in different places as well as to recycle it;

13. Technical information. Data and requirements for the booth – See App. No. 1

Budgetary limit for the whole production (including design, project, materials, production of the elements, transportation, mounting, dismantling, waste disposal, etc.) is 24 000.-€

The Organizers are not expecting submissions to have all issues resolved. The project shall be developed further in collaboration with the organizers.

14. Submission

The competition is anonymous and keyword based. The submissions shall bear a keyword or title representing an idea. Any emblem, logo nor alphanumeric combination shall not be allowed. Submissions are to consist of two parts:

1) Design presentation

Graphical presentation should include a plan scheme with dimensions.

The design presentation should include comprehensive text about the exposition describing:

- both concept and content of exhibition design / installation
- materials used
- construction
- transportation method

- proposal for “souvenir / memorabilia”

The design presentation should be no more than 4 pages of A3 size in PDF format. Each page should bear a keyword or title.

Part 1 of a Submission should be e-mailed as attachment to the e-mail address info@architektusajunga.lt.

Total size of the Part 1 of a Submission shall be no more than 5MB. Entries any larger than this will automatically be discounted.

2) Participant's information

Participant's information must contain the following information in a separate file with no more than two pages of A4 size in PDF format. Each page should bear a keyword or title.

-contact details (name, e-mail address, phone number)

-a short CV of the participant(s) indicating relevant past experience if any.

Part 2 of a Submission should be e-mailed as attachment to the e-mail address daiva@architektusajunga.lt.

Deadline for submissions is noon (12:00) on 03.02.17.

Subject of the e-mails is to be “UIA-Seoul competition”. If any questions regarding submission - please contact info@architektusajunga.lt.

The attached files shall carry the same keyword or title ONLY which is used on the design presentation. For example, if the presentation's title is “Seoul”, then presentation file is to be named as “Seoul.pdf”

15. End of the Competition

The competition ends with announcement of the winner's titles and names through all Architects' Union's websites on 15.02.17. The organiser will contact the winners and notify about the further actions.

16. Organiser's right

The organiser reserve the right not to proceed with winning design if the entries fail to meet the expectations of an outstanding proposition.

All submitted materials for the competition will become property of the organiser. The organiser reserves the right to use, publish and exhibit all or any part of the entries and documentations at any time and in any format, under condition that the author is acknowledged.

BAUA President Ruta Leitanaite.....(signature)

BAUA Vice-President Hindrek Kesler.....(signature)

BAUA Vice-President Juris Poga.....(signature)

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APPENDIX NO. 1

The booth includes:

Space: 3m (w) x 3m(d) x 2.5m(h)
3 sides system panel
(2 sides system panel for corner booth)
1 Fascia Name Board with Organization name and booth number, logo excluded
1 unit information desk
2 units folding chair
3 units spotlight
2 units 220v electricity socket
Flooring (carpet)



BOOTH INFORMATION

- Exhibitors are not allowed to nail, screw, drill, paint or use the wall, floor, carpet, partition or any other booth facilities at Exhibition area. Panels can be affixed to these walls with the use of double-sided adhesive tapes. If this instruction is ignored, the Organizing Committee reserves the right to charge the Exhibitor or Contractor concerned for any damages of materials.
- Exhibitors are responsible for all damage caused by the activity done within the Exhibition area and will bear any cost that Coex or contractor charge.
- Exhibitors are advised to be ready at their own booth 20 minutes before the show starts.
- Exhibitors cannot leave/close the stand before the closing time.
- Aisle always indicated on the floor plan must be kept clear of all exhibition goods or decorations materials in order to facilitate traffic.

AUDIO AND VISUAL SYSTEM USAGE

- The Organizing Committee may restrict noise within the exhibition hall to create a pleasant environment and promote visitor comfort.

SECURITY

- Exhibitor must arrange their own insurance to cover all stages of the Exhibition.
- Exhibitors are reminded that small, portable and attractive items are most at risk after the Exhibition closes each day. Therefore, Exhibitors are advised to keep these safely stored each day before leaving the Exhibition Hall. Exhibitors should pay particular attention to those items during the breakdown period.
- The Organizing committee do not accept responsibility for theft, loss or damage of exhibits, or any other equipment belonging to Exhibitors, Contractors or Visitors.

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[EXHIBITION LAYOUT]

Seoul COEX, Hall C

