MAPPING

Concept

The idea of the exposition is to show the creations and efficiency of Baltic architects both locally and global scales in the history of BAUA and also in future. Assuming that the exhibition space will have three walls, the exhibition is divided into three sections.

Section / wall 1
The first section is an introductory and promotional in nature.

Section / wall 2
Since the UIA is a kind of "Olympics of Architecture", BAUA should show what is the real contribution of Baltic States architects in today's world of architecture.

Section / wall 3
The third section introduces the selection of Baltic architects projects which are located in Baltic region and which associate in the best way with the theme of UIA 2011 (for example sustainable architecture, social architecture, urban planning solutions etc.) It should also introduce Baltic States big collaboration projects in transport, energy and others (for example Via Baltica, Rail Baltica, projects about green energy).

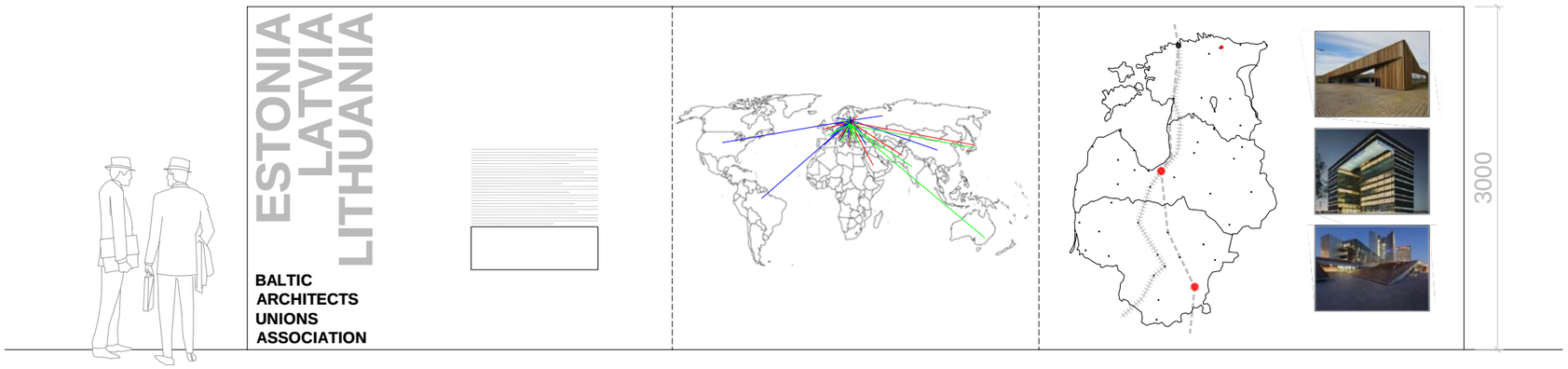
Materials / Construction / Transportation method

Wall 1 and 2 are built of semi-transparent plexiglas panels, wall 2 is made of semi-transparent fabric (PVC or similar). All walls have back lighting (simple fluorescent lights). All wall materials are fixed to the light metal structure and all the materials should be transported with plane (using cargo companies).

Proposal for "souvenir / memorabilia"

Such a big event should work as an export promotion to all members of BAUA and the souvenir should work as an invitation for the guests. The idea is to make a small map of Baltic where are the locations of the projects which are presented. Together with the map there is a SD card (secure digital card used by most small digital cameras, if the capacity is 2GB then the cost is less than 5 euro) whith all the videos and other information about BAUA exposition.
So the guests who are visiting the exposition and are interested in Baltic States could use the souvenir as an helpful and useful material (the map for orientation and the SD card for making their own pictures).

Elevations

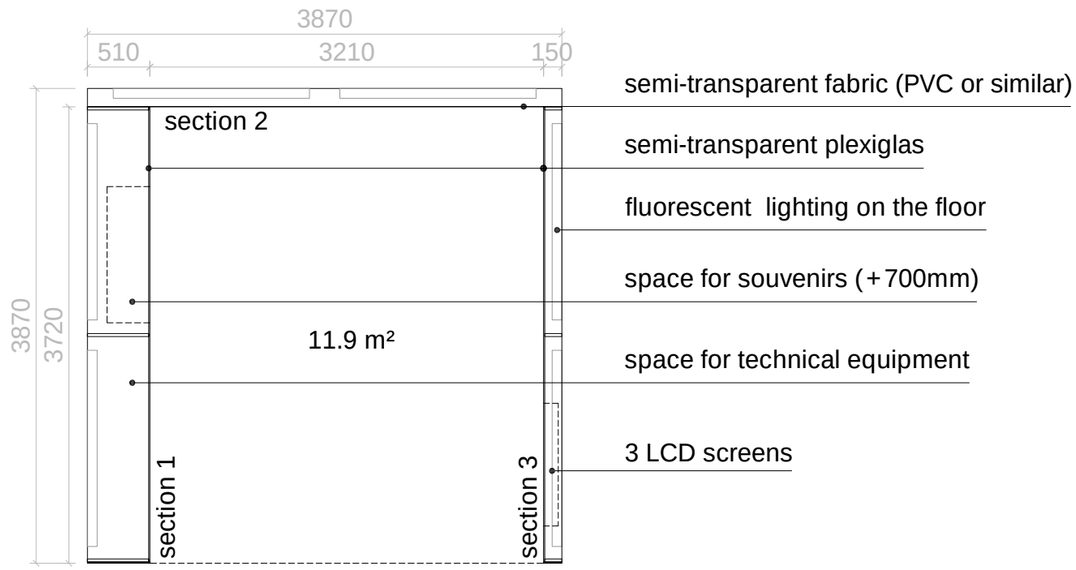


Section 1
On the wall is the info about the Baltic States (size, population, etc) and BAUA. The wall also has a space for souvenirs and technical equipment for the exposition.

Section 2
The second section consists of big world map where is the selection of architectural projects outside the Baltic region made by Baltic architects. It also has statistical information about Baltic architects who are currently working outside of the Baltic region and also the companies and projects they are involved with.

Section 3
It the wall is interactive map of Baltic States which is working together with three LCD screens. On the screens are videos about projects and at the same time on the map there is a light (red dot on the elevation) on that spot where the project is actually located. Smaller projects are introduced separately by state on different screens but bigger collaboration projects are introduced together on every screen.

Plan



MAPPING

ESTONIA
LATVIA
LITHUANIA

BALTIC
ARCHITECTS
UNIONS
ASSOCIATION